



KAZAKHSTAN INTERNATIONAL
BAKERY SHOW

KAZAKHSTAN INTERNATIONAL BAKERY SHOW

INTERNATIONAL EXHIBITION OF EQUIPMENT
AND INGREDIENTS FOR BAKERY AND
CONFECTIONERY PRODUCTION



JUNE 16-18, 2026



ASTANA, KAZAKHSTAN, EXPO IEC

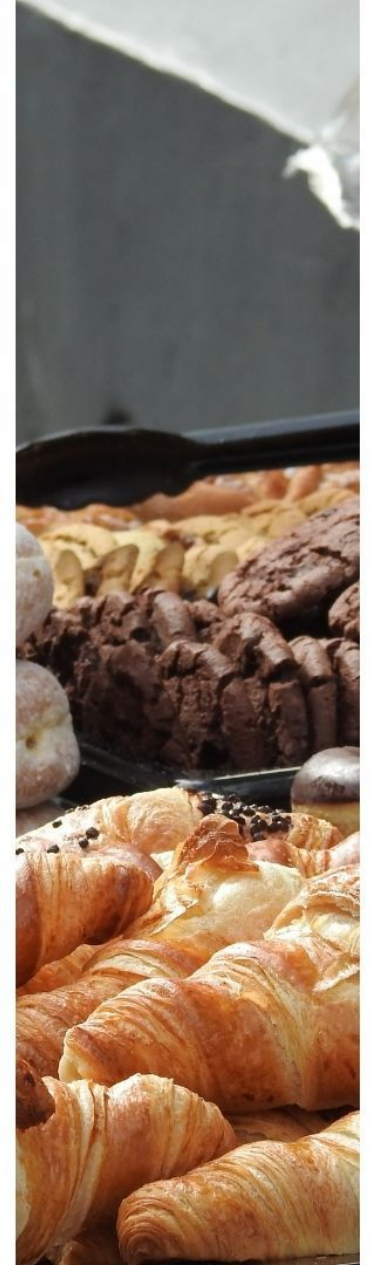


KAZAKHSTAN INTERNATIONAL
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KAZAKHSTAN INTERNATIONAL BAKERY SHOW

– is a key professional event in the confectionery and bakery industry of Central Asia.

The exhibition reflects the latest trends in the development of Kazakhstan's bakery and confectionery industry, as well as the state of the global bakery and confectionery market. It promotes the advancement of the domestic bakery sector, showcases achievements and cutting-edge technologies, and helps specialists in Kazakhstan's bakery and confectionery industry find new solutions.





**KAZAKHSTAN INTERNATIONAL
BAKERY SHOW**

STATISTICS REGION



- **Promotion of the bakery and confectionery industry of Kazakhstan and Central Asia.**
- **Attracting foreign and local manufacturers to develop the market.**
- **Showcasing new technologies, equipment, and ingredients in the bakery sector.**
- **Establishing and strengthening business contacts between suppliers and distributors.**
- **Creating a platform for experience exchange among industry professionals.**
- **Attracting investments and stimulating local production.**
- **Improving the quality and competitiveness of products in the international market.**
- **Promoting the culture of bakery and confectionery consumption.**



EXHIBITION SECTIONS

**Information
technologies and
automation**



**Equipment for
bakery and
confectionery
production**



**Franchising, small
business, and retail**



**Raw materials and
ingredients**



**B2B and investment
solutions**





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EXHIBITION SECTIONS

Accessories, bakery
and confectionery
tools



Packaging and
logistics



Trade equipment
and services



Training, master
classes, and
professional zones



Food additives and
technologies





KAZAKHSTAN INTERNATIONAL
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WHO PARTICIPATES

- Producers of bread, confectionery, and flour products
- Suppliers of raw materials and ingredients
- Equipment and technologies
- HoReCa and retail trade
- Franchisors and entrepreneurs
- Educational and research institutions
- Marketers and consultants





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ADVANTAGE OF PARTICIPATION

01. Entry into the Central Asian market and expansion of the wholesale client and distributor network

02. New partnerships and contracts

03. Demonstration of technologies and innovations

04. Exchange of professional knowledge and industry interaction

05. Strengthening of image and brand

06. Marketing and PR benefits





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STATISTICS REGION



TOTAL NUMBER OF BAKERIES

As of May 5, 2025, the Central Asia database (including all countries of the region) recorded 3,507 bakeries. About 94.9% of them are individual (single-owner) businesses, and only 5% are part of chain brands. The average business age is 2 years and 8 months.

TOTAL MARKET VOLUME

- Bakery products: market revenue in 2025 is estimated at \approx USD 8.44 billion, with a CAGR of about 6.8% until 2030.
- – The narrower bread segment in 2025 will generate around USD 4.77 billion, CAGR about 6.99%.
- Confectionery & Snacks: expected revenues in 2025 – \sim USD 3.44 billion, with CAGR \approx 5.5% until 2030.
- Pure confectionery products: about USD 1.86 billion in 2025. CAGR for 2025–2030 – approx. 3.97%.

Alternative estimates: StrategyHelix forecasts confectionery market growth with a CAGR of about \sim 9% from 2025 to 2030, reaching \sim USD 1.8 billion.

Total number of bakeries: 3,507.





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VISITOR PROFILE



Kazakhstan International Bakery Show is an event for professionals in the bakery and confectionery industry of Central Asia. Here, national and international manufacturers present equipment, ingredients, technologies, and solutions for bakery and confectionery enterprises.

The exhibition opens opportunities for establishing business contacts, exploring industry trends, and participating in the business program – seminars, presentations, and expert meetings.



**We invite you to
take part in the
exhibition!**

June 16-18, 2026

Astana, Kazakhstan, EXPO IEC

**For questions regarding participation, please
contact us:**

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