



INTERNATIONAL
RESTAURANT & BAR EXPO
KAZAKHSTAN

INTERNATIONAL RESTAURANT & BAR EXPO

INTERNATIONAL EXHIBITION OF RESTAURANT,
BAR, KITCHEN AND CULINARY EQUIPMENT AND
ACCESSORIES



JUNE 16-18, 2026



ASTANA, KAZAKHSTAN, EXPO
INTERNATIONAL EXHIBITION CENTER



INTERNATIONAL
RESTAURANT & BAR EXPO
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International Restaurant & Bar Expo

– the key professional event for the restaurant and bar industry in Central Asia.

The exhibition brings together leading manufacturers, suppliers, restaurateurs, bartenders, and experts in management, marketing, and hospitality.

It is a key platform for sharing experience, showcasing innovations, and establishing business connections.

Participants discover current trends, find partners, and grow their businesses.

The exhibition covers kitchen equipment, software, furniture, textiles, utensils, tableware, food, and beverages.

It is the only F&B exhibition in the region focused on the needs of chefs and restaurateurs.



GOALS OF THE EXHIBITION



- **Promotion of modern solutions and technologies in the restaurant industry**
- **Bringing industry professionals together and expanding business connections**
- **Sharing experience and enhancing professional skills**
- **Supporting small and medium-sized businesses in the food service sector**
- **Creating a favorable environment for presenting new brands and concepts**

MAIN DIRECTIONS OF THE EXHIBITION



PROFESSIONAL KITCHEN
EQUIPMENT AND BAR
TECHNOLOGIES



FOOD AND BEVERAGES
FOR FOOD SERVICE
ESTABLISHMENTS



FRANCHISING,
CONSULTING, AND
INVESTMENT PROJECTS

WHO PARTICIPATES

- Owners and managers of restaurants, cafés, and bars
- Suppliers of food, beverages, and equipment
- Chefs, bartenders, and baristas
- Architects and restaurant interior designers
- Investors, franchisors, and consultants
- Representatives of the hospitality and catering sectors
- Manufacturers of restaurant and kitchen equipment
- Producers of food and beverages, dairy products, coffee, tableware and utensils, textiles, and consumables

ADVANTAGES OF PARTICIPATION



ENTRY INTO A NEW MARKET

An opportunity to present your products and services to restaurateurs, hoteliers, and distributors from all over Georgia and neighboring countries.



DIRECT COMMUNICATION WITH CLIENTS

Personal networking with restaurant, café, and bar owners, as well as suppliers – a fast way to establish connections.



BRAND PROMOTION

The exhibition helps increase brand awareness and showcase your company as an international-level player.



SEARCHING FOR PARTNERS AND DISTRIBUTORS

An excellent platform for signing contracts, finding representatives, and expanding your sales network.

MAIN DIRECTIONS OF THE EXHIBITION



AUTOMATION AND IT
SOLUTIONS FOR THE
RESTAURANT BUSINESS



INTERIOR DESIGN,
FURNITURE, DÉCOR, AND
SERVICE SOLUTIONS



EDUCATIONAL EVENTS:
MASTER CLASSES,
LECTURES, AND ROUND
TABLES

REGIONAL STATISTICS

At the beginning of 2025, the total number of restaurants and bars in Kazakhstan exceeded 25,000 establishments.

In Kazakhstan, there are only about 320 major brands, which own more than 2,000 food service establishments.

The restaurant business in Kazakhstan is growing rapidly, with indicators increasing every year. By the end of 2024, the turnover of the country's food service sector rose by 14% (in comparable prices, reaching 1.4 trillion KZT) compared to 2023. According to forecasts for 2025–2026, Kazakhstan's food service market will continue to expand, adding 8–10% annually through 2027.



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The development of the restaurant business in Kazakhstan has shown significant progress in recent years. Here are some key aspects influencing this sector:

➤ 1

Economic growth: Steady economic growth in the country creates new opportunities for investment in the restaurant business. The rising standard of living of the population contributes to increasing demand for diverse culinary concepts and restaurants.

➤ 2

Diversity of concepts: Kazakhstan is seeing a growing interest in various restaurant concepts, including local cuisine, fast food, national and international cuisines, as well as healthy eating concepts.

➤ 3

Fast food restaurants: In recent times, the popularity of fast food and quick-service restaurants has been increasing, as they are becoming more affordable and convenient for consumers.

➤ 4

Support for local production: There is a growing interest in using locally sourced products and ingredients, which contributes to the development of local agriculture and strengthens food security.



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➤ 5

Digitalization: The introduction of modern technologies, such as online ordering, delivery services, and the use of table reservation apps, significantly simplifies customer interaction and enhances service quality.

➤ 6

Tourism: The development of the tourism industry also contributes to the growth of the restaurant business. The increasing number of tourists drives higher demand for restaurants offering a variety of national and local dishes. In the first half of 2025, the number of tourists visiting Kazakhstan grew by 10%, reaching 866.5 thousand visitors. During the same period, investments in the sector doubled, exceeding 390 billion KZT (twice as much as in January-June of the previous year), supported by government initiatives aimed at stimulating domestic tourism.

➤ 7

Competition: As the number of establishments grows, competition is also increasing, which requires restaurants to improve service quality and diversify their menus.



**OVERALL, THE RESTAURANT AND BAR INDUSTRY IN
KAZAKHSTAN CONTINUES TO GROW, ADAPTING TO NEW
TRENDS AND CONSUMER DEMANDS.**



VISITOR PROFILE



INTERNATIONAL RESTAURANT & BAR EXPO

International Restaurant & Bar Expo is an essential event for every professional in the restaurant, bar, and hospitality industry.

The exhibition has established itself as a key platform for the food service and hospitality sector in Central Asia. Here, leading national and international suppliers present their latest products, technologies, and solutions for restaurants, bars, cafés, and hotels.

For business visitors, the expo provides opportunities to expand professional contacts, discover the latest market trends, and take part in a rich program of events, including practical workshops, presentations, expert sessions, and networking activities.

INTERNATIONAL RESTAURANT & BAR EXPO ATTRACTS PROFESSIONALS AND BUSINESS TRADERS FROM THE FOLLOWING CATEGORIES:



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- **HOTELS AND HOTEL CHAINS**
- **RESTAURANTS AND CAFÉS**
- **BARs, PUBS, AND CLUBS**
- **CATERING COMPANIES**
- **DISTRIBUTORS AND TRADING COMPANIES**
- **SUPPLIERS OF RESTAURANT, BAR, AND KITCHEN EQUIPMENT**
- **PRODUCERS AND SUPPLIERS OF FOOD AND BEVERAGES**
- **INVESTORS AND DEVELOPERS IN THE HORECA SECTOR**
- **EDUCATIONAL CENTERS AND CULINARY SCHOOLS**



**We invite you to
participate in the
exhibition!**

June 16–18, 2026

Astana, Kazakhstan, IEC “EXPO”

For participation inquiries, please contact us:

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